

**A. A. Fedotova**

**«He Was Poked with the Horns by Those for Whom He Crucified»:  
N. S. Leskov's Necrologue about A. I. Herzen**

The article is devoted to N. S. Leskov's necrologue to A. I. Herzen, which was not a subject of the special literary analysis. The work is considered on a wide background of Leskov's early prose and fits into a valuable and stylistic paradigm of the writer's works in 1860-s. In the article on the material of the text of the necrologue the changes are traced, which happened in Leskov's poetics at the turn of the 1870-s years, and drawn basic conclusions about strengthening in his journalism of the ethical and anthropological perspective, the sign was the change of its narrative structure, complication of the intertextual drawing, active appeal to bible images.

**Keywords:** russian journalism in the 2/3 of the 19th century, 1860-s, N. S. Leskov, A. I. Herzen, L. N. Tolstoy.

**N. N. Ivanov**

**Pagan Culture in M. Gorky's Prose**

In the work the specific peculiarity of the perception of Bitter pagan culture is specified. Projection of folklore and pagan mythology in imagery, semantics and poetics and literary texts are considered. The phenomenon of the reception of pagan mythologism is presented as a trend of Russian neorealism. Famous works are interpreted at levels of intertext references, allusions, mythological motifs in a new way.

The work is addressed to philologists, literary critics, teachers, students.

**Keywords:** Russian neorealism, Slavic paganism, poetics, Maxim Gorky's prose.

**E. M. Boldyreva, E. V. Asafieva**

**Category of Memory in Varlam Shalamov's «Kolyma Notebooks»**

In the article the specifics of poetic representation of the category of memory in the collection of V. Shalamov's poems «Kolyma notebooks» are analyzed. Memory is considered not only as the main motive of Shalamov's poetry, but also as the integrated component of his creativity in general, which is an intertextual refrain of his stories and essay.

In the article various aspects of the category of memory in V. Shalamov's art world are analysed: opposition memory – oblivion, memory as release from weight of the past through the letter, memory as self-damage, memory as revenge, memory as creativity.

**Keywords:** category of memory, intertextual refrain, lyrical hero, «letter of memory», image, motive.

**T. G. Kuchina, A. S. Morozov**

**Subject Structure of Narration in V. Makanin's Story «Voices»**

The story «Voices» by V. Makanin is one of examples of «polymorphic» narrative in his prose: thematically not connected episodes relating to different eras, spheres of life, unfamiliar with each other characters, presented in different narrative modalities are united by a metanarrative reflection of the storyteller. In the subject structure of the text the narrator acts as «the beginning writer», as «memoirist», as «literary critic», however in focus of his attention there is the writing process – transformation of a real or invented story into a plot, which can have variable finals or remain exclusively a «virtual», probabilistic author's project.

**Keywords:** Makanin, «Voices», narrator, metanarrative, autoreflexive text.

**I. A. Sukhanova**

### **Humberto Eco's Intertext Lessons. Part 1**

In the article it is said about the problem of intention / unwittingness of citing in the art text; the problem is considered in connection with the concept of «the death of the author» which is understood as an approach to a text research without addressing the writer's biography and other facts, which are outside the text. Unique material for studying the problem of intention / unwittingness of references are Humberto Eco's works, who is an outstanding writer and at the same time a scientist-semiotics, a researcher of the text. In a number of scientific, popular scientific and publicistic works H. Eco concerns cases of existence of intertextual communications in his own novels. According to his words, some of these communications are included into texts intentionally, others have appeared there accidentally. Eco offers a scheme of impacts made on the writer's works not only by his predecessors, but also with such factors as «the world encyclopedia» (or «tradition») and a spirit of the age («present»). In the present article this scheme is used to consider two cases of intertextuality in Eco's novel «The Name of the Rose» and three cases of alleged influence of Eco's novels on works by modern Russian writers. In these three cases references seem to be quite conscious, however works by the Russian authors are very far from pretexts. The Italian writer and his Russian colleagues fill an invariant with different contents, and this distinction seems to be more interesting for studying, than similarity.

In the first part of the article is considered the scheme of influences offered by H. Eco, which is applied to two facts: numerous coincidence of the subject courses of the detective novel by Robert Van Gulik «The Monastery with Ghosts» (1961) with Eco's novel «The Name of the Rose» (1980) and to some similarity of the main hero of «The Name of the Rose» (Guglielmo de Baskerville) with one of characters of the fantastic novel by Arkady and Boris Strugatsky «Monday Begins on Saturday» (1965). In both cases there are no proofs of direct influence, however, it is more interesting the facts of coincidence to the researcher. Further references of Elena Kostyukovich's novel «Tsvinger» with Humberto Eco novel «Zero Number» are considered.

**Keywords:** intertextual communications, intention/ unwittingness of references, Humberto Eco, essay «Borges and My Fear of Influence», novel «The Name of the Rose», novel «Zero Number», R. Van Gulik's novel «Monastery with Ghosts», A. and B. Strugatskys' novel «Monday Begins on Saturday», E. Kostyukovich's novel «Tsvinger».

**A. P. Ushakova**

### **Syntactical idioms like «Ох, уж эти мне экзамены» in the modern russian language**

The article deals with the problem of describing the productive models of syntactical idioms like «Ох, уж эти мне экзамены». The author gives a detailed analysis of productive methods for building this type of construction and an example of changing the syntactical idiom structure.

**Keywords:** syntactical idioms, structure, constant and variable component, loss of meaning, evaluation.

**N. N. Ivanov, O. S. Kazeeva**

### **Words in A. N. Tolstoy's Prose**

The article is devoted to the reading and interpretation of A. N. Tolstoy's prose in the context of artistic discoveries in Russian literature of the Silver Age, primarily the language of visual expression, the inner form of the word. This allowed presenting creative search in new ways for such a seemingly thoroughly studied writer as A. N. Tolstoy.

Analyzing the poetics of prose, the authors describe symbolism, language and style, especially the narrative, artistic expression, imagery, impressionistically selected writings, pointed to the system of leitmotifs and allusions, hidden quotations, literary references that made the language, the style of Tolstoy recognizable and unique. The article is addressed to researchers of Russian literature, teachers and students.

**Keywords:** literary text, inner form of word, language and style, poetics of prose, artistic expression, narrative in the Silver Age literature, A. N. Tolstoy.

**E. G. Borisova**

### **Analytical Nomination of the Event**

The article is devoted to a way of reflection, widespread in all languages, of any event or action in the speech: analytical, using a collocation of the structure «a verb + a name». Besides designation of the event by means of the verb or (with loss of the predicative status) verbal names in world languages there is an opportunity to express the same sense with the combination «a verb plus a name», for example, *принять меры*, to put an end (English), etc. Here are analyzed differences of such representation from lexical designation of the event by one verb. Expansion of nomination opportunities, expansion of connotations, style variation of units are noted.

**Keywords:** nomination; event; phraseology; collocation; steady combination; analytical.

**D. S. Sergeeva**

### **Self-Presentation Strategy on Virtual Space (as exemplified on Hillary Clinton's Twitter Account)**

This article is devoted to the analysis of the self-presentation strategy on the Twitter personal account of Hilary Clinton. The self-presentation plays a leading role in a pre-election political discourse as a correctly made impression about oneself (image) allows the politician to get support of electorate, that promotes his victory. The Internet, serving different segments of the population, numerous social and age groups, allows the public agent to declare himself, show his own image and advance it.

The methods of continuous selection, the quantitative analysis, interpretative and descriptive methods, which allowed us to allocate tactics within the researched strategy, were used in the present article. So, the communicative strategy of the self-presentation is manifested in popularization tactics, consolidation tactics, confrontation tactics and contestation tactics. Each of the described tactics has the features of language arrangement, which can be observed in different language models.

According to the conducted research, the self-presentation strategy used by H. Clinton in Twitter helps to create the image of a civic leader.

**Keywords:** self-presentation, image, Twitter, popularization, consolidation, confrontation, contestation, communicative strategy, communicative tactics.

**Yu. G. Gorpennikova**

### **Linguistic Properties of Modern German-Speaking E-Mail-Communication**

The article aims at learning the apology in the German linguoculture. The definitions of the apology in the German language are examined there. We study the linguistic properties of the apology and give their diapason. The commonly used examples of apologies are given in the article. The usage static of «*Entschuldigung*» and «*Verzeihung*» is provided there; the usage of the apology in the German linguoculture is explained in the article.

**Keywords:** apology, communication interaction, linguoculture, E-mail-Communication, linguistic properties.

**N. A. Khrenov**

### **Symbolism Aesthetics: from the Optical to Tactile and Sensible System of Vision**

The article is a continuation of the cultural-philosophical research of symbolism in the context of cyclic logic of art history. Transition of symbolism from the optical to tactile and sensible system of vision is revealed on the basis of systematization of relevant, for thinkers and artists of the XIX – the XX centuries in Russia, ideas of E. Krechmer, S. Makovsky, A. Bely, F. Schmitt.

**Keywords:** symbolism, aesthetics, cyclic logic of art history, optical and tactile-sensible system of vision.

**I. V. Azeeva, E. A. Bizyaeva**

**Three Shakespearean Etudes by Piotr Fomenko:  
in a Perspective of the director's Creativity and Theatrical Pedagogics**

The article is devoted to interpretation features of the classical work on the theatrical stage. Besides the article says about the scenic pedagogics addressing to the Shakespearean text at the final stage of the actor training. In the center of attention W. Shakespeare's comedy «As You Like It», its text was elaborated by Yuli Kim, he left the original subject and dramatic basis, and was titled «Fairy Tale of the Forest of Arden». The play and its production were put on the theatrical stage three times by director Piotr Naumovich Fomenko at different periods of his creative life. Authors reveal features of work of director and theatrical teacher P. N. Fomenko on each of these stages.

**Keywords:** Shakespeare on the modern stage, representation of the classical text, Piotr Fomenko, Yuli Kim, a performance in scenic pedagogics.

**A. R. Migunova**

**St. Barbara Church and the Church of St. Peter the Metropolitan in Yaroslavl:  
the conservation method of frescoes**

In the late 1920s the Yaroslavl employers of the state art-restoration and conservation workshops (present-day Grabar Institute) created and developed a method of restoration of monumental painting for the first time in the Soviet Union. The method was used for the Church of Saint Peter the Metropolitan of Moscow and Saint Barbara Church in Yaroslavl. In this article, an attempt is made to describe a technology and to reconstruct the history of this method.

**Keywords:** frescoes, the Church of Saint Peter the Metropolitan of Moscow, the Church of Saint Barbara, Yaroslavl, The state art-restoration and conservation workshops, monumental painting.

**T. V. Yuryeva**

**Paintings of the Church of Our Lady of Kazan in Kurba**

The article is devoted to history and art features of murals of the church for the sake of the icon of Our Lady of Kazan in village Kurba. It is, actually, the first scientific publication devoted to frescos of this temple. The author analysed the common features typical for the programme of fresco scenery of this unique monument. Also in the article the analysis of art features of murals of the main church in Kurba was carried out. The author came to the conclusion about their uniqueness for rural temple architecture of the 18th century.

**Keywords:** temple architecture, the Orthodox rural church, Naryshkin baroque, the programme of fresco painting, wall painting, the Church of Our Lady of Kazan in village Kurba.

**. N. Liotina, I. V. Loginov**

**Idol as a Phenomenon of Modern Korean Culture**

In the article from the culturological point of view here are formulated and systematized the main components of the sharply relevant phenomenon among young people – Idol («айдол»), an idol and an icon of the modern Korean popular culture. It is defined that the nature and entity of «айдол», correlative to the phenomenon «star», complicates personal self-realization of a creative person, subordinating not only activity, but also the life and fate of a young actor to profession requirements.

**Keywords:** modern popular culture, Korean pop culture, Korean musical pop culture, Idol, «айдол», creative person, profession, product.